



Binion's Gambling Hall & Hotel

Privacy Policy

2009

Dear Valued Guest,

We value you as a customer and take your personal privacy seriously. In the course of providing you with credit or other financial services we collect certain personal information about you that we understand you may consider private or confidential. This information may include information we receive from you on applications and other forms such as, name, address and phone number, information we receive from a consumer reporting agency, such as your creditworthiness and credit history when credit or check cashing is requested by you, payment history with companies affiliated with Binion's Gambling Hall & Hotel, and / or your gaming activity recorded through Players Club information. We are therefore providing you with this notice to explain our policies for collecting, using and sharing this information.

Our Privacy Principles

- We protect, according to strict standards of security and confidentiality, any information our customer shares with us.
- We maintain physical, electronic and organizational safeguards to protect customer information.
- We contractually require any person or organization providing products or services to customers on our behalf to protect the confidentiality of customer information.
- We afford former customers the same protections as existing customer with respect to the use and sharing of customer service.

- We permit only authorized employees, who are trained in the proper handling of customer information, to have access to this information.
- We will maintain control over the confidentiality of our customer information. We may, however, facilitate relevant offers from reputable companies. These companies may not retain any customer information unless the customer has specifically expressed an interest in their products or services.
- We do not offer our customer information to non-affiliated third parties for the receipt of monetary payments.

Information We May Collect

We collect and use information we believe is necessary to administer our business and provide you with the financial services you request. We may collect and maintain several types of customer information needed for these purposes, such as those stated below:

- Information we receive on applications for credit or other financial services, such as your name, address, telephone number, social security number and other identifying information.
- Information we receive about you from others, including credit bureaus, relating to your credit history and financial transactions with others.
- Information about your transactions with us, including your payment history and or gaming activity with Binion's Gambling Hall & Hotel and its affiliated entities.



Binion's Gambling Hall & Hotel

128 East Fremont
Las Vegas, NV 89101

Dear Valued Guest:

Thank you for your decision to play at Binion's Gambling Hall & Hotel. We value you as a customer and take your privacy seriously. In the course of providing you with credit or other financial services, we collect certain personal information that is maintained with the highest confidentiality. Please see our privacy policy for additional information.

In order to facilitate your request for casino credit, please complete the attached application. The application may be faxed, e-mailed or mailed back to us. We will need a clear photocopy of your valid identification, in addition a copy of a voided check from the bank account(s) you intend to use with us for establishing credit. While this information may be provided during your first visit, it will speed up the process if we have it ahead of time.

When you arrive at Binion's Gambling Hall & Hotel, you will need to present your valid photo identification at the Casino Cage to activate your account for the first time. In order to complete the application you may be asked to verify all information provided for accuracy.

Please feel free to contact us at anytime with questions prior to your visit. We look forward to serving you here at Binion's Gambling Hall & Hotel.

Thank you,

Karen Simonsen
Director of Cage Operations
Binions Gambling Hall & Hotel



Binion's Gambling Hall & Hotel

MARKER CREDIT / CHECK CASHING APPLICATION

Mail to: Binion's Gambling Hall & Hotel / Casino Cage Credit / 128 East Fremont / Las Vegas, NV 89101
Email: ksimonsen@binions.com Ph #: 702-382-1600 Fax: 702.384.8597

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
First Name	Middle Initial	Last Name	Home Phone #
<input type="text"/>		<input type="text"/>	<input type="text"/>
Residence Address		Email Address	Alternate Phone #
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
City	State	Zip Code	Country
<input type="text"/> - <input type="text"/> - <input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Social Security Number	D.O.B (mm/dd/yyyy)	Drivers License / ID or Passport #	Exp Date

Please provide banking information below:

Bank #1	Bank #2	
<input type="text"/>	<input type="text"/>	
Bank Name	Bank Name	
<input type="text"/>	<input type="text"/>	
Address	Address	
<input type="text"/>	<input type="text"/>	
City	State	Postal Code
<input type="text"/>	<input type="text"/>	<input type="text"/>
Routing Number	Account Number	
<input type="text"/>	<input type="text"/>	
Employer	Position	Work Phone Number
<input type="text"/>	<input type="text"/>	<input type="text"/>

I give Binion's Gambling Hall & Hotel and its representatives authorization to obtain and verify my financial information including but not limited to, all account balances and information. To obtain my financial and employment history and exchange information with others about my financial and account experience with Binion's Gambling Hall & Hotel, I agree not to hold any of the entities responsible or liable for the information released. I agree that Binion's Gambling Hall & Hotel may retain this application for their records and use the information on this application and any information it receives based on my authorization whether or not I am granted marker/check cashing privileges.

As a condition of being granted marker signing privileges, I agree to sign credit instruments, also known as markers or checks in the amount of the funds (chips, cash, tokens, etc.) issued to me. Further, I authorize Binion's Gambling Hall & Hotel to complete any of the following information on those markers: 1) name of payee; 2) date; 3) name, account number, and/or address of any of my banks and financial institutions; 4) electronic encoding of the above; and 5) as otherwise authorized by law. The information inserted may be for any account from which I now or may in the future have the right to withdraw funds. Any markers not paid in 30 days will be deposited unless prior arrangements have been made with the Credit Department.

Additionally, I declare the information provided to be true and correct and authorize Binion's Gambling Hall & Hotel to conduct such investigation pertaining to this information as it deems necessary for the approval of my requested credit limit.

Customer Signature (AS IT APPEARS ON CHECKS) / / \$ _____
Date Credit Limit Requested



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MARKER CREDIT / CHECK CASHING APPLICATION

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I _____ acknowledge that I have read and understand the statement below:
(Print name)

Warning: For the purposes of Nevada law, a credit instrument is identical to a personal check and may be deposited in or presented for payment to a bank or other financial institution on which the credit instrument is drawn. Willfully drawing or passing a credit instrument with the intent to defraud, including knowing that there are insufficient funds in an account upon which it may be drawn, is a crime in the State of Nevada which may result in criminal prosecution in addition to civil proceedings to collect the outstanding debt.

Customer Signature

_____/_____/_____
Date